



## PRESS RELEASE

# ASSET4 Expands Client Services Organisation

**Zug, Switzerland, May 5, 2009** – ASSET4 AG today announced that Dr. James Murphy and André Chanavat have joined the ASSET4 Client Services organisation. Dr. Murphy has taken the role of Director of Client Services, while Mr. Chanavat is a Client Services Executive. ASSET4 is the world's leading provider of objective and measurable environmental, social and corporate governance (ESG) information.

Dr. James Murphy previously served as Associate Director of the Global Reporting Initiative (GRI) in Amsterdam from 2004 through 2007 where he played an integral role in the development of the current GRI Sustainability Reporting Guidelines. Most recently James directed global external relations at the International Institute for Strategic Studies, the world's leading think tank for international affairs, based in London, UK and has been consulting in both the non-profit and private sectors in the areas of CSR and sustainability.

Prior to joining ASSET4 André Chanavat worked for Interactive Data Corporation, a leading global provider of financial market data, analytics and related services to financial institutions, active traders and individual investors. As a portfolio analyst André performed fixed income research, analysis and support to both existing and prospective clients.

“James Murphy’s experience at the GRI and through his CSR consulting activities has made him a true thought leader in the area of responsible investing,” said Henrik Steffensen, ASSET4 Vice President Marketing, Business Development, Services. “His industry expertise will ensure that our clients can rely on our Client Services organisation for a full range of support as they integrate the ASSET4 information into their everyday processes. André Chanavat’s experience in fixed income investments is an important addition to the team as the significance of socially responsible fixed income investments continues to grow.”

## ASSET4

ASSET4 is the leading provider of objective, comparable and auditable extra-financial information. We provide **professional investors** and **corporate executives** access to the world's largest database of ESG information and the analysis tools to integrate that information into their everyday decision making. ASSET4 has 220 employees and is headquartered in Zug, Switzerland with locations in London, New York, Mauritius and India. ASSET4 is a proud signatory of the UN's Principles for Responsible Investment and a contributing member to organisations and initiatives like: UNEP-FI, Eurosif, UKSIF, USSIF, Nachhaltiges Investment and the Ceres Coalition in the US. For more information, please visit [www.asset4.com](http://www.asset4.com).

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