



## **ASSET4 Partners with Consulting Company 21C to Serve the Dutch Investment Community**

**Zug, Switzerland, September 1, 2009**—ASSET4, a leading provider of environmental, social and corporate governance (ESG) information solutions, today announced that 21C, the well-known Dutch consultant and interim investment management services company, will be its partner and reseller in The Netherlands. 21C will be focusing on the Dutch market with a particular emphasis on institutional investors (pension funds, banks, asset managers) who are leading the move towards more sustainable and responsible investments.

“The ultimate challenge in portfolio allocation and risk management is how to create a portfolio that incorporates long-term sustainability themes across all asset categories, sectors and countries,” said Marcel de Berg, Director at 21C. “ASSET4 provides some essential building blocks with its comparable and flexible information that enable investors to select companies based on sustainable policies and performance criteria and integrate this information in the investment process themselves. We believe ASSET4 is the leading ESG data provider and are very happy to offer their solutions to our clients.”

Lucas van Berkestijn, ASSET4 Channel Manager, commented on the partnership by stating, “We are extremely happy to have won 21C as a partner and reseller for The Netherlands, which is one of the leading markets in sustainable and responsible investments. 21C has a wealth of experience in the design of strategies and the integration of sustainability in investment processes and products. This partnership marks an important step towards a broader channel strategy for ASSET4. By working with highly experienced companies and professionals around the world, we can ensure that global investors have access to our world-class ESG database and flexible tools in order to identify those sustainability criteria that are relevant to creating shareholder value and achieve long-term outperformance.”

### **About 21C**

21C is a consultant and interim investment management services company focused on advising, designing and implementing sustainable and responsible investment strategies that can help lead to a sustainable world in the 21st century. 21C believes that it is essential for investors to integrate long term themes, such as climate change, water scarcity, demographic trends, energy efficiency, poverty, biodiversity, etc., in their investment process. For the previous eight years, 21C supported IDEAM, the sustainable asset management company of Crédit Agricole in The Netherlands. Marcel de Berg is also founder and chairman of the Sustainable Asset Management commission of the VBA (the Dutch association of investment professionals). For more information, please visit: [www.21c.nl](http://www.21c.nl).



### **About ASSET4**

ASSET4 is the leading provider of objective, comparable and auditable extra-financial information. ASSET4 provides professional investors and corporate executives access to the world's largest database of ESG information and the analysis tools to integrate that information into their everyday decision making. ASSET4 has 180 employees and is headquartered in Zug, Switzerland with locations in London, New York, Mauritius and India. ASSET4 is a proud signatory of the UN's Principles for Responsible Investment and a contributing member to organisations and initiatives like: UNEP-FI, Eurosif, UKSIF, USSIF, Nachhaltiges Investment and the Ceres Coalition. For more information, please visit [www.asset4.com](http://www.asset4.com).

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