



## PRESS RELEASE

# Andrew White Joins ASSET4 as Senior Sales Director

**Zug, Switzerland, May 5, 2009** – ASSET4 AG today announced that Andrew White, the former UK Managing Director for Innovest Strategic Value Advisors, has joined ASSET4 as Senior Sales Director in the United Kingdom. ASSET4 is the world's leading provider of objective and measurable environmental, social and corporate governance (ESG) information.

“Andrew White's over ten years of extra-financial research experience, wide-ranging financial industry contacts and work with governmental and international agencies makes him an important addition to the ASSET4 management team,” said Peter Ohnemus, ASSET4 President & CEO. “The United Kingdom is clearly a European and global leader in responsible investing, and Andrew will be able to provide the level of leadership that our clients and prospects in the UK require.”

“I wanted to join ASSET4 because I fundamentally believe in their approach to extra-financial research,” said Andrew White, ASSET4 Senior Sales Director UK. “Today's professional investors and corporate executives are demanding a level of transparency, objectivity and flexibility that can only be provided by the objective and comparable ESG information offered by ASSET4. Combining ASSET4's comprehensive database and the flexibility of their solution with the ability to do bespoke research represents an ideal solution for many clients.”

Andrew White has over ten years of experience within the extra-financial research industry in which he has held managing director positions at Innovest Strategic Value Advisors and Core Ratings. During this time Andrew was responsible for product development, in areas such as carbon finance and international norms-based compliance, as well as building new sustainability themed funds and indexes together with leading banks and fund managers.

## ASSET4

ASSET4 is the leading provider of objective, comparable and auditable extra-financial information. We provide **professional investors** and **corporate executives** access to the world's largest database of ESG information and the analysis tools to integrate that information into their everyday decision making. ASSET4 has 220 employees and is headquartered in Zug, Switzerland with locations in London, New York, Mauritius and India. ASSET4 is a proud signatory of the UN's Principles for Responsible Investment and a contributing member to organisations and initiatives like: UNEP-FI, Eurosif, UKSIF, USSIF, Nachhaltiges Investment and the Ceres Coalition in the US. For more information, please visit [www.asset4.com](http://www.asset4.com).

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